

# Industrial Clusters Formation in Halal Goods and Services in Greater Western Sydney

Agung Suwandaru\*, Dewi Wahyu Mustikasari \*\*, Shaifurrokhman Mahfudz\*, Muhammad Hafidz Lidnillah

\* Ph.D. Candidate Western Sydney Univeristy

\*\* Ph.D. Candidate University of Technology Sydney  
dewiwahyu.mustikasari@student.uts.edu.au

## Abstract

The potential of the halal industry is growing along with the development of the Muslim population in the world. Industry players are starting to look at the halal industry as a very profitable business opportunity. There is a potential of industrial clusters in halal products in Great Western Sydney; thus, it will enable Australian business to reduce the cost of production as well as venturing into new halal products. This current study seeks to investigate the regional economy and motivation on halal products of Australian household clusters and to examine the desirability of the cluster formation from vantage points of local business. Two sets of questionnaires: a household survey and open-ended questionnaire for business are currently developed.

**Keywords:** *halal goods and services*

## Introduction

The body of paper must be elaborated between 4.000 - 5.000 words (maximum) including abstract, references and footnotes, written in font: Goudy Old Style, size: 11, line spacing: multiple (1.15). Moreover, **the author(s) are required to use this template file (NOT creating new file)** in order to avoid mismatch in the whole page layout (paper size, margins, etc).

The body could be divided into sections. Sections should be bold. Subsections should be italic. Whichever spelling you choose (British or American English) please be consistent throughout. Use hyphens consistently and avoid unnecessary ones. The words “section(s)”, “equation(s)”, “figure(s)” and “reference(s)” are abbreviated as “sect(s).”, “fig(s).”, “eq(s).” and “ref(s).” unless they are the first word of a sentence. The word “table” is always written in full. Latin expressions, such as, e.g., i.e., et al., versus (vs.) should be set in italic. All terms or titles in Arabic should be transliterated with following the Library of Congress guide. Name of person should not be transliterated.

## Conclusion

Conclusion is not a repetition of the findings and the discussions that have been presented in the previous sections, but instead lays out implications of the findings, weaknesses of the study, contributions of the current research, and recommendations for future research.

## Footnotes

Footnotes to text material, which should be kept to a minimum, and which should be indicated by numerical superscripts: 1, 2, 3, etc. They should be placed at the foot of the relevant page. Below are the examples of footnotes for book<sup>1</sup>, journal<sup>2</sup>, seminar proceeding<sup>3</sup>, and chapter<sup>4</sup>.

## Bibliography

Bibliography should be written in alphabetical order following the examples below, for book (see Axford), journal (see Arditi), seminar proceeding (see Andreassen) and chapter (see Geertz).

Axford, Barrie. *The Global System, Politics and Culture*. New York: St. Martin & rsquos Press, 1995.

Arditi, Benjamin. "From Globalism to Globalization: The Politics of Resistance", *New Political Science*, Volume 26, Number 1 (March 2004): 1-18.

Andreassen A., Bard. "Human Rights and Legal Empowerment of the Poor", *Extreme Poverty and Human Rights Expert Seminar*, Geneva 23-24 February 2007, Norwegian Centre for Human rights, University of Oslo.

Geertz, Clifford. "Religion: Anthropological Study", in David L. Sills (ed.) *International Encyclopedia of the Social Sciences*. London: Collier-Macmillan Publishers, 1965: 2-20.

---

<sup>1</sup> Barrie Axford, *The Global System, Politics and Culture*, New York: St. Martin & rsquos Press, 1995, 13-15.

<sup>2</sup> Benjamin Arditi, "From Globalism to Globalization: The Politics of Resistance", *New Political Science*, Volume 26, Number 1 (March 2004), 1-18.

<sup>3</sup> Bard Andreassen A, "Human Rights and Legal Empowerment of the Poor", *Extreme Poverty and Human Rights Expert Seminar*, Geneva 23-24 February 2007, Norwegian Centre for Human rights, University of Oslo.

<sup>4</sup> Clifford Geertz, "Religion: Anthropological Study", in David L. Sills (ed.) *International Encyclopedia of the Social Sciences*, London: Collier-Macmillan Publishers, 1965, 2-5.